

Attachment A - Customer Demographics Projection

Agency _____ Program _____

Please estimate the number of customers you expect to serve in the calendar year. Do NOT use percents, use unduplicated numbers served.

Total UNDUPLICATED Number of Customers that will be Served (“TOTALS” in all areas below MUST match this number): _____

How is this data collected: _____ **Observation** _____ **Self Report**

| Race | | Hispanic/Latino | Language | | Age | | Gender | | Income | |
|--|--|-----------------|--------------------|-----------------------|---------|------------------|---------|---------------------|----------------|---------------------|
| White alone | | | English | | 0-4 | | Male | | Low | |
| Black or African American alone | | | Other than English | | 5-9 | | Female | | Other than Low | |
| American Indian and Alaska Native alone | | | Unknown | | 10-15 | | Unknown | | Unknown | |
| Asian alone | | | | | 16-20 | | | | | |
| Native Hawaiian and Other Pacific Islander alone | | | | | 21-54 | | | | | |
| Some other race alone | | | | | 55 + | | | | | |
| Two or more races | | | | | Unknown | | | | | |
| Unknown | | | | | | | | | | |
| TOTAL RACE | | | | | | | | | | |
| TOTAL ETHNICITY <i>Hispanic or Latino (of any race)</i> | | | | TOTAL LANGUAGE | | TOTAL AGE | | TOTAL GENDER | | TOTAL INCOME |

| Region | Zip Code | Area | # Served | Region | Zip Code | Area | # Served | Region | Zip Code | Area | # Served |
|---------|----------|-----------------|----------|---------|----------|-------------------|----------|---|----------|-------------------------|----------|
| N. East | 12501 | Amenia | | S. East | 12522 | Dover Plains | | Pok. Area | 12602 | Poughkeepsie P.O. Boxes | |
| N. East | 12514 | Clinton Corners | | S. East | 12531 | Holmes | | Pok. Area | 12569 | Pleasant Valley | |
| N. East | 12546 | Millerton | | S. East | 12540 | Lagrangeville | | Pok. Area | 12601 | Poughkeepsie, City | |
| N. East | 12567 | Pine Plains | | S. East | 12545 | Millbrook | | Pok. Area | 12603 | Poughkeepsie, Town | |
| N. East | 12581 | Stanfordville | | S. East | 12564 | Pawling | | NA | | Homeless | |
| N. East | 12592 | Wassaic | | S. East | 12570 | Poughquag | | | | Out of County | |
| North | 12507 | Barrytown | | S. East | 12582 | Stormville | | | | Unknown | |
| North | 12538 | Hyde Park | | S. East | 12585 | Verbank | | | | | |
| North | 12571 | Red Hook | | S. East | 12594 | Wingdale | | TOTAL FOR ALL AREAS | | | |
| North | 12572 | Rhinebeck | | South | 12508 | Beacon | | <small>For the Census 2000 and the American Community Survey (ACS): People who identify with the terms “Hispanic” or “Latino” are those who classify themselves in one of the specific Hispanic or Latino categories listed on the Census 2000 or ACS questionnaire – “Mexican,” “Puerto Rican,” or “Cuban.” It also includes people who indicate that they are “other Spanish, Hispanic, or Latino.” Origin can be considered as the heritage, nationality group, lineage, or country of birth of the person or the person’s parents or ancestors before their arrival in the United States. People who identify their origin as “Spanish,” “Hispanic,” or “Latino” may be of any race. Definition on “Race”: The US Census Bureau complies with the Office of Management and Budget’s standards for maintaining, collecting and presenting data on race, which were revised in October 1997. They generally reflect a social definition of race recognized in this country. They do not conform to any biological, anthropological, or genetic criteria.</small> | | | |
| North | 12574 | Rhinecliff | | South | 12524 | Fishkill | | | | | |
| North | 12578 | Salt Point | | South | 12527 | Glenham | | | | | |
| North | 12580 | Staatsburg | | South | 12533 | Hopewell Junction | | | | | |
| North | 12583 | Tivoli | | South | 12537 | Hughsonville | | | | | |
| | | | | South | 12590 | Wappingers Falls | | | | | |

Optional: If you feel a more detailed description of the activities you identified in *Attachment B – Logic Model* is necessary to get a clear understanding of your program, please provide such a description under “1. Program/Program Outcome Description.”

