
APPENDIX C – DEMOGRAPHIC TABLES AND CALLING STATISTICS

Demographic Characteristics of Sample		
Gender	Number	Percentage
Male	493	49.3%
Female	507	50.7%
Total	1000	100.0%
Age		
18-21 years	82	8.2%
22-34 years	208	20.8%
35-59 years	498	49.8%
60-74 years	138	13.8%
75 years or older	74	7.4%
Total	1000	100.0%
Race/Ethnicity		
Hispanic	57	5.7%
Non-Hispanic White	821	82.1%
Non-Hispanic Black	79	7.9%
Other	43	4.3%
Total	1000	100.0%
Level of Education		
High School or Less	256	26.4%
Some College	240	24.8%
College or More	462	47.7%
Other	10	1.0%
Total	967	100.0%

Household Characteristics of Sample		
Income	Number	Percentage
Less than \$15,000	90	10.6%
\$15,000 to \$34,999	144	17.0%
\$35,000 to \$49,999	137	16.2%
\$50,000 to \$99,999	291	34.4%
\$100,000 or greater	185	21.8%
Total	845	100.0%
Rent or Own		
Rent	274	28.4%
Own	690	71.6%
Total	964	100.0%
Country of Birth		
United States	906	91.4%
Other	85	8.6%
Total	991	100.0%
How Many Children Under Age 18 Live in Your Household?		
0	538	55.3%
1	200	20.6%
2	155	15.9%
3	49	5.0%
4	20	2.1%
5	8	0.8%
6	2	0.2%
Total	972	100.0%
How Many Adults Age 18 and Over Live in Your Household?		
1	242	25.0%
2	490	50.6%
3	183	18.9%
4	34	3.5%
5	17	1.8%
6	0	0.0%
7	1	0.1%
8	1	0.1%
Total	968	100.0%
What is the Primary Language Spoken at Home?		
English	936	95.1%
Spanish	30	3.0%
Other	18	1.8%
Total	984	100.0%
Are You or Have You Ever Been a Member of Active Military Service?		
Yes	117	12.0%
No	856	87.8%
Unsure	2	0.2%
Total	975	100.0%

Demographics Characteristics of Sample by Region

GENDER BY REGION

		Northwest	Northeast	Southwest	City of Pough.	TOTAL
Male	Number	96	83	263	51	493
	Percentage	50.5%	48.5%	49.6%	46.4%	49.3%
Female	Number	94	88	267	59	508
	Percentage	49.5%	51.5%	50.4%	53.6%	50.7%
TOTAL	Number	190	171	530	110	1,001
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p=NS$

AGE BY REGION

		Northwest	Northeast	Southwest	City of Pough.	TOTAL
18-21 years	Number	13	10	48	11	82
	Percentage	6.9%	5.8%	9.1%	10.0%	8.2%
22-34 years	Number	35	31	115	28	209
	Percentage	18.5%	18.1%	21.7%	25.5%	20.9%
35-59 years	Number	98	91	263	45	497
	Percentage	51.9%	53.2%	49.7%	40.9%	49.7%
60-74 years	Number	26	26	70	15	137
	Percentage	13.8%	15.2%	13.2%	13.6%	13.7%
75 years or older	Number	17	13	33	11	74
	Percentage	9.0%	7.6%	6.2%	10.0%	7.4%
TOTAL	Number	189	171	529	110	999
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p=NS$

RACE BY REGION

		Northwest	Northeast	Southwest	City of Pough.	TOTAL
Hispanic	Number	7	6	34	10	57
	Percentage	3.7%	3.5%	6.4%	9.1%	5.7%
Non-Hispanic White	Number	167	159	429	66	821
	Percentage	88.4%	93.0%	81.1%	60.0%	82.2%
Non-Hispanic Black	Number	8	2	38	30	78
	Percentage	4.2%	1.2%	7.2%	27.3%	7.8%
Other	Number	7	4	28	4	43
	Percentage	3.7%	2.3%	5.3%	3.6%	4.3%
TOTAL	Number	189	171	529	110	999
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p \leq .01$

EDUCATION BY REGION

		Northwest	Northeast	Southwest	City of Pough.	TOTAL
High School or Less	Number	42	36	134	44	256
	Percentage	23.2%	21.2%	26.2%	41.5%	26.4%
Some College	Number	53	45	117	25	240
	Percentage	29.3%	26.5%	22.9%	23.6%	24.8%
College or More	Number	86	86	256	34	462
	Percentage	47.5%	50.6%	50.1%	32.1%	47.7%
Other	Number	0	3	4	3	10
	Percentage	0.0%	1.8%	0.8%	2.8%	1.0%
TOTAL	Number	181	170	511	106	968
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p \leq .01$

Demographics Characteristics of Sample by Region

In which category would you classify your gross household income?

		REGION				
		Northwest	Northeast	Southwest	City of Pough.	TOTAL
Less than \$15,000	Number	19	6	31	33	89
	Percentage	11.5%	4.0%	7.2%	33.0%	10.5%
\$15,000 to \$34,999	Number	27	23	68	26	144
	Percentage	16.4%	15.3%	15.8%	26.0%	17.0%
\$35,000 to \$49,999	Number	37	16	69	15	137
	Percentage	22.4%	10.7%	16.0%	15.0%	16.2%
\$50,000 to \$99,999	Number	48	64	157	22	291
	Percentage	29.1%	42.7%	36.4%	22.0%	34.4%
\$100,000 or greater	Number	34	41	106	4	185
	Percentage	20.6%	27.3%	24.6%	4.0%	21.9%
TOTAL	Number	165	150	431	100	846
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p \leq .01$

Do you rent or own?

		REGION				
		Northwest	Northeast	Southwest	City of Pough.	TOTAL
Rent	Number	55	31	112	76	274
	Percentage	29.9%	18.1%	21.5%	69.7%	27.8%
Own	Number	127	133	397	33	690
	Percentage	69.0%	77.8%	76.3%	30.3%	70.1%
Other	Number	2	7	11	0	20
	Percentage	1.1%	4.1%	2.1%	0.0%	2.0%
TOTAL	Number	184	171	520	109	984
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p \leq .01$

What is your country of birth?

		REGION				
		Northwest	Northeast	Southwest	City of Pough.	TOTAL
US	Number	175	157	480	94	906
	Percentage	92.6%	91.8%	92.0%	86.2%	91.4%
Other	Number	14	14	42	15	85
	Percentage	7.4%	8.2%	8.0%	13.8%	8.6%
TOTAL	Number	189	171	522	109	991
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p=NS$

How many children under 18 live in your household?

		REGION				
		Northwest	Northeast	Southwest	City of Pough.	TOTAL
0	Number	117	84	274	63	538
	Percentage	63.9%	50.3%	53.3%	58.3%	55.3%
1	Number	30	48	95	27	200
	Percentage	16.4%	28.7%	18.5%	25.0%	20.6%
2	Number	21	21	105	8	155
	Percentage	11.5%	12.6%	20.4%	7.4%	15.9%
3	Number	12	9	25	3	49
	Percentage	6.6%	5.4%	4.9%	2.8%	5.0%
4	Number	3	3	8	6	20
	Percentage	1.6%	1.8%	1.6%	5.6%	2.1%
5	Number	0	2	5	1	8
	Percentage	0.0%	1.2%	1.0%	0.9%	0.8%
6	Number	0	0	2	0	2
	Percentage	0.0%	0.0%	0.4%	0.0%	0.2%
TOTAL	Number	183	167	514	108	972
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

$p \leq .01$

Demographics Characteristics of Sample by Region

How many adults 18 years of age or older live in your household?

		REGION				TOTAL
		Northwest	Northeast	Southwest	City of Pough.	
1	Number	52	26	113	51	242
	Percentage	28.1%	16.0%	21.9%	48.1%	25.0%
2	Number	100	96	256	38	490
	Percentage	54.1%	59.3%	49.7%	35.8%	50.6%
3	Number	26	32	114	11	183
	Percentage	14.1%	19.8%	22.1%	10.4%	18.9%
4	Number	5	5	19	5	34
	Percentage	2.7%	3.1%	3.7%	4.7%	3.5%
5	Number	2	3	12	0	17
	Percentage	1.1%	1.9%	2.3%	0.0%	1.8%
6	Number	0	0	0	0	0
	Percentage	0.0%	0.0%	0.0%	0.0%	0.0%
7	Number	0	0	1	0	1
	Percentage	0.0%	0.0%	0.2%	0.0%	0.1%
8	Number	0	0	0	1	1
	Percentage	0.0%	0.0%	0.0%	0.9%	0.1%
TOTAL	Number	185	162	515	106	968
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

p ≤ .01

What is the primary language spoken at home?

		REGION				TOTAL
		Northwest	Northeast	Southwest	City of Pough.	
English	Number	181	164	491	100	936
	Percentage	97.3%	95.9%	94.6%	92.6%	95.1%
Spanish	Number	1	1	21	7	30
	Percentage	0.5%	0.6%	4.0%	6.5%	3.0%
Other	Number	4	6	7	1	18
	Percentage	2.2%	3.5%	1.3%	0.9%	1.8%
TOTAL	Number	186	171	519	108	984
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

p ≤ .01

Are you or have you ever been a member of active military service?
This includes National Guard members called to active duty by the president.

		REGION				TOTAL
		Northwest	Northeast	Southwest	City of Pough.	
Yes	Number	19	16	67	15	117
	Percentage	10.3%	9.4%	13.0%	14.2%	12.0%
No	Number	164	154	447	91	856
	Percentage	88.6%	90.6%	87.0%	85.8%	87.8%
Unsure	Number	2	0	0	0	2
	Percentage	1.1%	0.0%	0.0%	0.0%	0.2%
TOTAL	Number	185	170	514	106	975
	Percentage	100.0%	100.0%	100.0%	100.0%	100.0%

p=NS

Comparison of Unweighted, Weighted, and Census Demographic Characteristics

	Unweighted		Weighted		U.S. Census	
Gender	Number	Percentage	Number	Percentage	Number	Percentage
Male	344	34.4%	493	49.3%	102,907	49.4%
Female	656	65.6%	507	50.7%	105,514	50.6%
Total	1000	100.0%	1000	100.0%	208,421	100.0%
Age						
18-21 years	12	1.2%	82	8.2%	17,047	8.2%
22-34 years	80	8.0%	208	20.8%	43,621	20.9%
35-59 years	504	50.4%	498	49.8%	103,750	49.8%
60-74 years	257	25.7%	138	13.8%	28,769	13.8%
75 years or older	147	14.7%	74	7.4%	15,234	7.3%
Total	1000	100.0%	1000	100.0%	208,421	100.0%
Hispanic						
Yes	57	5.7%	57	5.7%	12,078	5.8%
No	943	94.3%	944	94.3%	196,343	94.2%
Total	1000	100.0%	1001	100.0%	208,421	100.0%
Race						
White	760	76.0%	847	84.5%	176,547	84.7%
Black	129	12.9%	88	8.8%	18,135	8.7%
Other	111	11.1%	67	6.7%	13,753	6.6%
Total	1000	100.0%	1002	100.0%	208,435	100.0%

Calling Statistics - Unweighted

Region	Completed Surveys	Declined to Participate	Incorrect Numbers	Three Attempts Made	Total
Northwest	190	595	196	517	1498
Northeast	170	694	175	511	1550
Southwest	530	1180	306	1342	3358
City of Poughkeepsie	110	682	275	600	1667
Total	1000	3151	952	2970	8073
Percent of Calls Made	12.4%	39.0%	11.8%	36.8%	100%