



Dutchess County Department of Health Public Health Advisory*

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Michael C. Caldwell, MD, MPH
Commissioner of Health



William R. Steinhaus
County Executive

April 5, 2011

Dear Health Care Providers,

National Public Health Week is celebrated during the first week of April, and this year's theme is: "Safety is No Accident: Live Injury-free." As part of our celebration, we would like to share two resources that will help your patients and their families to live safer and Injury-Free.

The National School Safety Coalition has launched the **Click, Check and Protect Campaign** to help safeguard children and inform parents about potential dangers including safety alerts and recall notices. Developed by Consumers Union/Consumer Reports and partnering with school based organizations to form a National School Safety Coalition, vital safety information including emerging hazards and risks can go directly to parents nationwide via an electronically-delivered newsletter and on websites. www.clickcheckprotect.org

The NYS Department of Health (NYSDOH) launched the **Injury-Free Kids Campaign** to raise awareness of the leading causes of childhood injuries and how to prevent them. This parent-friendly website provides important safety information so that parents and caregivers can play a major role in preventing childhood injuries. It includes fact sheets addressing unintentional and intentional injury topics such as child passenger safety, playground safety, sports safety, bullying prevention, and teen driver safety. It also includes injury-specific New York State data, prevention strategies, and links to additional web resources. For more information, visit:

http://www.health.ny.gov/prevention/injury_prevention/children/

A sample of the NYSDOH Injury-Free Kids posters is attached. Original PDF versions are available on our county website at www.dutchessny.gov.

- On the left-hand column, select County Government, then Departments. Scroll down to Health, Department and select the Injury Prevention Button. Click on the "Injury Prevention & Safety" link, and then select the link for Injury-Free Kids posters, **OR**
- At the top of the Dutchess County home page select search. Enter into the search query box: Injury Prevention & Safety. A link to the Posters along with other helpful safety-related resources is posted on this page, **OR**
- At this direct link <http://www.co.dutchess.ny.us/CountyGov/Departments/Health/19475.htm>

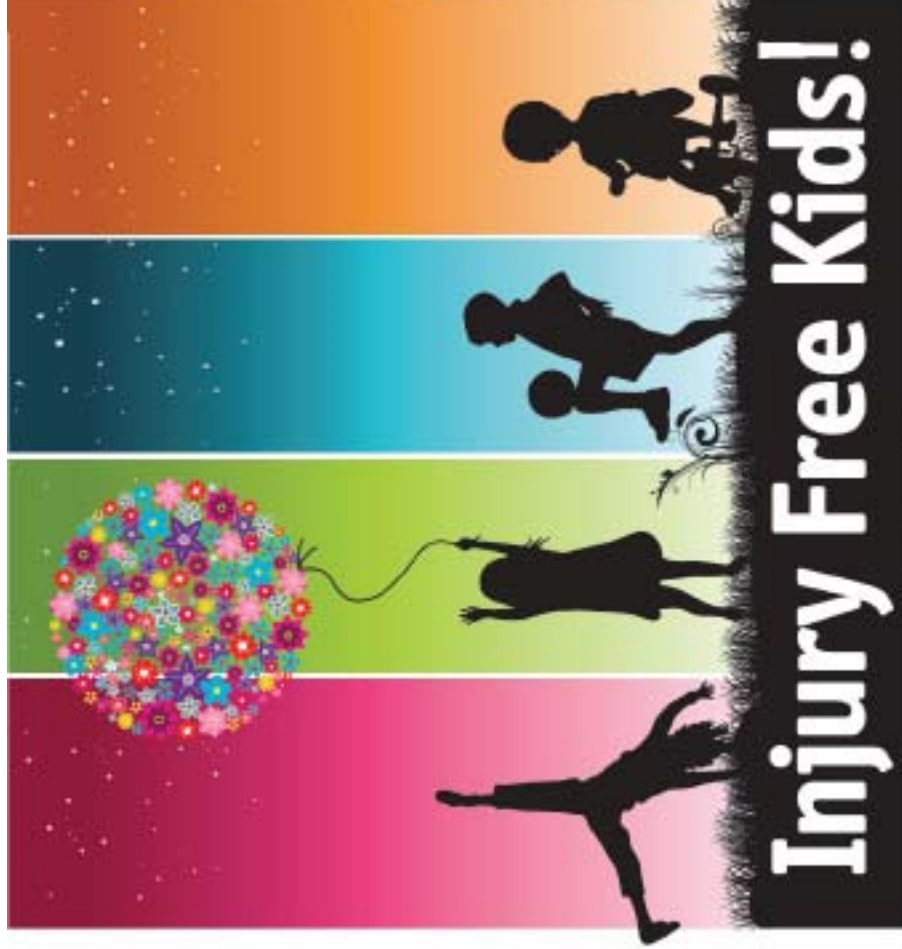
Healthy regards –
Michael C. Caldwell, MD, MPH, Dutchess County Commissioner of Health

***Health Alert**- conveys the highest level of importance; warrants immediate action or attention; **Health Advisory**- provides important information for a specific incident or situation; may not require immediate action; **Health Update**- provides updated information regarding an incident or situation; unlikely to require immediate action.

Dutchess County Department of Health

387 Main Street, Poughkeepsie NY 12601 • (845) 486-3400 • Fax (845) 486-3447 • TTY (845) 486-3417

Injury Free Kids Poster (sample)



Do You Know:

- What changes were recently made to the NYS Graduated Driver's License law?
- Which child safety seat is right for your child?
- How you can prevent a concussion?
- What can cause your child to choke?

For LIFE-SAVING information, visit Injury Free Kids at:

www.nyhealth.gov/prevention/injury_prevention/children/

This information was brought to you by
New York State Department of Health's
Bureau of Injury Prevention and
Dutchess County Department of Health
387 Main Street, Poughkeepsie, NY 12601



Injury Free Kids Poster w/ Tear-Off Tabs
(sample)

Injury Free Kids!

Did You Know?

Injuries can be prevented! YOU, as a parent or caregiver, can play a major role in preventing childhood injuries!

For LIFE-SAVING information, visit Injury Free Kids at:

www.nyhealth.gov/prevention/injury_prevention/children/

This information was brought to you by: New York State Department of Health's Bureau of Injury Prevention and Dutchess County Department of Health - 387 Main Street, Poughkeepsie, NY 12601 845.486.3400

