



RETURN THE F.A.V.O.R.  
Find & Assist Veterans Of Record  
DISCOUNT PROGRAM

Dear Business Leader:

We are excited and honored to announce that on March 21st the Dutchess County Clerk's Office will launch the "RETURN THE FAVOR" (Find and Assist Veterans of Record) discount program in Dutchess County.

As part of the "RETURN THE FAVOR" Discount Program, the County Clerk's office will issue eligible county residents an I.D. card, identifying them as a qualified, honorably discharged veteran of any of the U.S. Armed Forces. Any honorably discharged military veteran residing in Dutchess County may get their FAVOR card by bringing his or her Military Discharge Papers or DD214 to the Veterans Services Office, located at 22 Market Street in Poughkeepsie. After processing they will be able to obtain their official card at the County Clerk's Office.

We write to you at this time to encourage you to participate in this program. Under the program, participating business and merchants will provide a discount to a U.S. Veteran who presents his or her FAVOR card. The discount is established by the participating businesses and/ or merchant. Examples of possible discounts could include a percentage off the total bill, a discounted service fee, a limited time free subscription to a particular service, etc. You, as the business owner, will establish what your participation level will be.

Participation forms are available on the County Clerk's webpage at [www.co.dutchess.ny.us/CountyGov/Departments/CountyClerk/CCindex.htm](http://www.co.dutchess.ny.us/CountyGov/Departments/CountyClerk/CCindex.htm). Once your business is established in the program details of your participation (business name, location, discount, etc.) will also be available on our webpage.

The FAVOR Card is a county-wide, year- round program available to the more than 20,000 U.S. Veterans that call Dutchess County home.

For more information please call 845-486-2195, or email [bkendall@co.dutchess.ny.us](mailto:bkendall@co.dutchess.ny.us) .

We thank you in advance for your consideration and hope you will participate in the FAVOR program. Together, we can work to honor the brave men and women of Dutchess County who proudly wore the American flag on their sleeves and defended our freedoms and liberties.

Sincerely,

Bradford H. Kendall  
County Clerk

William R. Steinhaus  
County Executive